

Paul R Perini III

Senior Vice President, Retail Sales & Service
Belco Community Credit Union



Paul R Perini III, SVP, Retail Sales & Service for Belco Community Credit Union leads the organization's efforts to provide the best possible Member Experience.

Overseeing the retail experience for members, Paul sets the direction and vision for Belco's service, experience, relationship, and interactions with current and future members.

Additionally, Paul has played an integral role in the credit union's development of its mission, vision, core values, business strategy and strategic plans. During his 20-year career at Belco, he has introduced the High-Performance Teams concept with a focus to servant leadership. He currently leads the Branch, Branch Operations, Member Service, Member Support, Virtual Branch, Business Development and Marketing areas of the credit union and oversees the organization's Wealth Management program.

Working as a member of Belco's Executive Leadership Team, Paul utilizes his career experience in the areas of Retail, Operations, Lending, Finance, and Information Services to lead the credit union in providing the best financial services experience. His leadership in these areas has assisted in Belco's continued growth and success as a trusted financial institution.

For nearly 20 years, Paul has served as a volunteer with Big Brothers Big Sisters of the Capital Region. He has been a school-based mentor since 2004 and has served on the BBBS Board and as Board Chair. Paul regularly volunteers his time with projects and events for various organizations, including the United Way, Future Business Leaders Association, Volunteers of America, and Leadership Harrisburg Area.

Paul holds a Master of Professional Studies degree in Organization Development & Change from Penn State University and a Bachelor of Arts Degree in Mathematics, Actuarial Science from Millersville University.

Additionally, Paul is a graduate of the Credit Union National Association (CUNA) Management School and holds his Certified Credit Union Executive (CCUE) Designation.

